



2012 Race EXPO Vendor Contract

EXPO Contact Information; Peggy Stovall, OBSE Marketing Coordinator, 252.255.6273, peggy@obxse.org

Exhibitor Information

Company:		Date:
Contact Name:	Phone:	Email:
Billing Address:	Fax:	
Product selling/sampling:		
Exhibitor Signature:		
<input type="checkbox"/> <i>By checking this box, I have reviewed and approve the terms of this agreement</i>		

FLYING PIRATE RACE EXPO (April 20-21, 2012)

EXPO - Friday: 2-7pm; Saturday: 9- 6pm / **SETUP** - Friday: 9-1pm / **BREAKDOWN** – Saturday: 6-9pm

<input type="checkbox"/> 1 Booth \$250	<input type="checkbox"/> 2- Booths - \$450	<input type="checkbox"/> 3 Booths - \$700	<input type="checkbox"/> 4 Booths - \$800	<input type="checkbox"/> 5 Booths or more – Call for Price
<input type="checkbox"/> Electricity - \$25				
Booth Placement to be assigned by OBSE				
Booth Dimensions: 10' X 10' - one 6' table w/vinyl top and drape, 2 chairs, 1 wastebasket w/liner, 8' high backdrop, 3' high siderails				
Location: Dare Youth Center, 602 Mustian Street, Kill Devil Hills, NC 27948				

Payment Options

\$	Booth Cost
\$	Additional donation to Outer Banks Relief Foundation or Dare Education Foundation
\$	Electricity Request \$25 (internet service is not available to vendors – we suggest you purchase a wireless card if service is needed)
\$	TOTAL
<input type="checkbox"/>	Check – Make payable to: Outer Banks Sporting Events, 2004 S. Croatan Hwy., PO Box 265, Kill Devil Hills, NC 27948
<input type="checkbox"/>	Credit Card # _____ Exp. _____
	Cardholder Name: _____ Zip Code: _____

Cancellation of Exhibit Space: Cancellations must be emailed or made in writing. Any company that gives notification prior to April 1, 2012 will receive a refund of 50%. No refunds will be given after April 1, 2012. No exceptions.

Request for Space

Receipt of the attached Exhibitor Contract does not guarantee space in the Race Expo. Outer Banks Sporting Events (OBSE) reserves the right to refuse applications deemed inappropriate for the Expo. **Assignment of Space:** Booth assignments for the Race Expo will be made when payment is received and is on a first come, first serve basis. If none of the spaces requested are available, OBSE may allocate another space. You will be emailed your confirmed booth space(s). The contract and rules governing the Flying Pirate Race Expo and the Outer Banks Marathon Race Expo exists between the Exhibitor named on the contract and the OBSE.

Use of Exhibit Space

Exhibit space is to be used solely for the display of the Exhibitor’s products and services offered for sale or information. Exhibitors are not permitted to sublet any portion of their space or to display merchandise of other manufacturers or distributors where no direct business exists between them. All exhibits must be of such a nature as to not obstruct the view or interfere with exhibits of others. No exhibit material may extend beyond the boundaries of the exhibit space.

Food Service:

In order to distribute prepared on-site food or beverage of any kind you must obtain permission from OBSE and a Temporary Food Service Permit from the Dare County Health Department by calling 252-475-5080.

OBSE MISSION

The mission of Outer Banks Sporting Events is to organize and promote sports competition and healthy living resources, provide financial resources for needed relief and support for education while contributing to economic development for the Outer Banks of North Carolina. 100% of net proceeds are split 50/50 by the Dare Education Foundation and the Outer Banks Relief Foundation. *Make a tax deductible donation to OBSE. OBSE is a 501(c)(3) non-profit organization. All donations are tax deductible as allowed by law.*



2012 Virtual Race Bag/Event Guide

Contact: Peggy Stovall, OBSE Marketing Coordinator, 252.255.6273, peggy@obxse.org

OBSE Official Virtual Race Bag/Event Guide

Announcing the first appearance for our Virtual Race Bag and a new opportunity to reach out to even more consumers! This Virtual Race Bag reaches thousands of new visitors to the Outer Banks and will be a great boost to your business! This Virtual Race Bag will take the place of the annual participant race program and will include all the participant "Need to Know" information.

WHAT IS A VIRTUAL RACE BAG?

A Virtual Race Bag is an online site that is customized for our particular events. The Virtual Race Bag offers all the participant "Need to Know" information as well as additional shopping opportunities to athletes and their families. Event participants are invited to visit the Virtual Race Bag prior to, during and following the event weekend to receive unique, exclusive offers, discounts and give-aways. Basically it is an online "goodie" bag. The virtual race bag link is emailed to registered runners before they arrive on the Outer Banks and offers are available post-race for those runners staying in the area. Prior to arrival runners and their families can take their time looking at your offers and advertisements and plan to visit you at the Expo! Engagement in the offers is unsurpassed!

- Emailed to athletes and their families prior to the event
- Prominent link on the OBSE Website - Open and available to all website visitors
- Relevant, timely and "green"

Ad Rates & Specs

Virtual Race Bag Advertising

EVENT	Standard Ad	Premium Ad	AD DEADLINE:
Flying Pirate	\$150	\$300	3/19/12
Triathlon	\$100	\$250	8/27/12
Marathon	\$250	\$500	10/1/12

CHOOSE ONE:

Standard Ad - \$150 * \$50 off for 2012 Expo Vendor

Premium Ad - \$300 * \$50 off for 2012 Expo Vendor

TOTAL:

Check – Make payable to: Outer Banks Sporting Events, 2004 S. Croatan Hwy., PO Box 265, Kill Devil Hills, NC 27948

Credit Card # _____ Exp. _____

Cardholder Name: _____ Zip Code: _____

SIGN HERE:

Artwork Specifications:

JPEG Format

7.5 " x 5.5" (H x W) 72 dpi

RGB Color

Include your company name and website url

Please submit all artwork by the deadline to: peggy@obxse.org

The subject Line Must Be: Race Name - Your Company Name

Artwork Design is available for a \$75 fee.



Order today for the best ad placement!